

Online Marketing Example Report - Harbour FX

Website URL

harbourfx.com

Keyword

Forex Forex Trading

Development of effective keyword strategy to boost the site in the rankings for Targeted keyword. During the week we have been working on developing backlinks through article and directory submissions whilst adding blog commenting as a supportive platform.

Please note that this is an example report only and it does not include the total services provided. If you

Services Provided

Social Media

Promotion

Directory Submission

Article Submission

Bookmarking

Blog Commenting

Social Blog Creation

Social Networking Report

harbour fx

Twitter-<http://twitter.com/#!/harbourfx>

| 01-08-11\Posted | Following | Follower |
|-----------------|-----------|----------|
| News Updated | 143 | 1 |

| 06-08-11\Posted | Following | Follower |
|-----------------|-----------|----------|
| News Updated | 234 | 14 |

Facebook- <http://www.facebook.com/profile.php?id=100002718489028>

| 01-08-11\Posted | Friend Requested | Friend Approved | Page Like |
|-----------------|------------------|-----------------|-----------|
| News Updated | 20 | - | 20 |

| 06-08-11\Posted | Friend Requested | Friend Approved | Page Like |
|-----------------|------------------|-----------------|-----------|
| News Updated | 20 | 12 | 20 |

Blog Commenting Report

| No | Blog Home URL | PR | Comment URL |
|----|---------------|----|-------------|
|----|---------------|----|-------------|

06'Aug-11

| | | | |
|----|---|---|---------------|
| 1 | http://banking-news-update.blogspot.com/ | 1 | Forex Trading |
| 2 | http://banking-news-update.blogspot.com/ | 1 | Forex Trading |
| 3 | http://paul.kedrosky.com/ | 7 | Forex Trading |
| 4 | http://paul.kedrosky.com/ | 7 | Forex Trading |
| 5 | http://20smoney.com/ | 5 | Forex Trading |
| 6 | http://20smoney.com/ | 5 | Forex Trading |
| 7 | http://www.penn-olson.com/ | 5 | Forex Trading |
| 8 | http://www.penn-olson.com/ | 5 | Forex Trading |
| 9 | http://www.exercisefitnessprogram.net/ | 1 | Forex Trading |
| 10 | http://onhighereducation.pitch-site.com/ | 1 | Forex Trading |
| 11 | http://makeonlinedegree.com/ | 3 | Forex Trading |
| 12 | http://healthax.blogspot.com/ | 1 | Forex Trading |
| 13 | http://healthax.blogspot.com/ | 1 | Forex Trading |
| 14 | http://home-basedbiz.info/ | 1 | Forex Trading |
| 15 | http://www.business-opportunities.biz/ | 6 | Forex Trading |

Social Blog Creation

06'Aug-11

| | | | |
|---|---|-----------|---------------|
| 1 | http://harbourfx.livejournal.com/1078.html | Submitted | Forex Trading |
|---|---|-----------|---------------|

Article Submission Report

| No | Url | PR | Status | Keyword Used |
|-------------------|---|----|-----------|---------------|
| 06' Aug-11 | | | | |
| 1 | http://www.articleseer.com | 2 | Submitted | Forex Trading |
| 2 | http://www.article-submission.ne | 1 | Submitted | Forex Trading |
| 3 | http://www.articlesboard.com | 3 | Submitted | Forex Trading |
| 4 | http://www.articles4sites.com | 2 | Submitted | Forex Trading |
| 5 | http://www.articlresources.net/ | 1 | Submitted | Forex Trading |
| 6 | http://www.articlenic.com | 1 | Submitted | Forex Trading |
| 7 | http://www.articlebear.com | 1 | Submitted | Forex Trading |
| 8 | http://www.articletrader.com/ | 4 | Submitted | Forex Trading |
| 9 | http://www.articlewheel.com | 3 | Submitted | Forex Trading |
| 10 | http://www.articlesniche.info | 1 | Submitted | Forex Trading |
| 11 | http://www.bettergolfarticles.com | 1 | Submitted | Forex Trading |
| 12 | http://www.articlesnetwork.com | 2 | Submitted | Forex Trading |
| 13 | http://www.bettergolfarticles.com | 1 | Submitted | Forex Trading |
| 14 | http://www.bigfreearticles.com/ | 2 | Submitted | Forex Trading |
| 15 | http://www.bigfreearticles.com | 2 | Submitted | Forex Trading |
| 16 | http://www.christianarticledirectory.org | 1 | Submitted | Forex Trading |
| 17 | http://www.directoryarticles.com | 1 | Submitted | Forex Trading |
| 18 | http://www.fxtradingstock.com/ | 1 | Submitted | Forex Trading |
| 19 | http://www.content4reprint.com | 5 | Submitted | Forex Trading |
| 20 | http://www.health.freearticledirectories.com | 1 | Submitted | Forex Trading |

Forum Posting & Profile Creation - 06'Aug-11

| | Url | PR |
|----|---|----|
| 1 | http://acapella.harmony-central.com/ | 4 |
| 2 | http://ubuntuforums.org/ | 6 |
| 3 | http://forums.stuffdaily.com/ | 1 |
| 4 | http://www.aqua-soft.org/ | 4 |
| 5 | http://www.wickedfire.com/ | 5 |
| 6 | http://filesharingtalk.com/ | 4 |
| 7 | http://forums.philosophyforums.com/ | 5 |
| 8 | http://www.bookboardz.com/ | 3 |
| 9 | http://forums.comicbookresources.com/ | 5 |
| 10 | http://www.homebusinessonline.com/ | 5 |
| 11 | http://forums.highereducationinindia.com/ | 4 |
| 12 | http://www.photozo.com/ | 3 |
| 13 | http://forums.photographyreview.com/ | 5 |
| 14 | http://www.realestateforum.com/ | 3 |
| 15 | http://www.theadminzone.com/ | 4 |

Search Engine Submission - 06'Aug-11

| URL | Status |
|--|--------|
| www.suchefix.de/ | Submit |
| http://surfgopher.com/ | Submit |
| www.technikfuchs24.de/ | Submit |
| www.toonga.de/ | Submit |
| www.topica.de/ | Submit |
| www.verdwaald.nl/ | Submit |

Keyword Ranking Report

| S.no | search term | Bing - pages from Aus | BING - worldwide search | Google - pages from Aus | Google - worldwide search | Yahoo - pages from AUS | Yahoo - worldwide search |
|------|---------------------|-----------------------|-------------------------|-------------------------|---------------------------|------------------------|--------------------------|
| 1 | Forex Forex Trading | 13 | 9 | 2 | 3 | 9 | 13 |

Summary:

Positive Month, which saw a significant rise in the rankings. We also saw a rich growth in the traffic to the site.